

JON BAILEY

Product Designer

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📍 Des Moines, IA

SUMMARY

Professional with 7+ years of experience delivering digital and print projects from planning to launch. Background in web development and product-focused design, with strengths in structuring work, aligning stakeholders, and managing timelines to ensure successful execution. Experienced collaborating across teams, goals into actionable plans, and moving projects forward in fast-paced environments. Seeking a UX or Project Coordination role within a structured organization where process, clarity, and measurable outcomes are valued.

EXPERIENCE

Art Director/Web Team Lead —Hatch

September 2021- Current

Lead digital projects from discovery through launch, collaborating with cross-functional creative and development teams to deliver websites and brand initiatives for clients. Facilitate discovery sessions to define scope, goals, and project requirements. Develop information architecture and high-fidelity prototypes to present stakeholders before development. Coordinate timelines, manage deliverables, and ensure projects remain on track through execution. Build and deploy websites using Webflow, and manage ongoing site updates and feature additions for hosted clients.

Graphic Artist —Doll Distributing

May 2019 - September 2021

Designed and printing custom large format materials under tight deadlines in coordination with account managers to drive sales and promote products. This also required measuring project timelines with inventory for a smooth execution.

Graphic Design Intern —Meredith Corporation

May 2018 - May 2019

Working in the Brand Licensing Department creating presentations and licensed materials print and digital materials for brands like Better Homes & Gardens, Shape Activewear, and EatingWell.

EDUCATION

B.A. Graphic Design from Grand View University

August 2017 - May 2019

SKILLS

UX & visual design fundamentals, responsive web design, cross-functional communication, project coordination, iterative problem-solving, and rapid learning of new tools and processes.

Adobe Creative Suite

HTML5

Javascript

CSS3

Webflow

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Figma

CMS

Web Design

UI Design

Design Systems

UX Design